



Tiffany Colter, Writing Career Coach

Writer. Speaker. Wife. Mom.

Teaching Business Principles to Writers and Writing Principles to Businesses.

www.TheBalancedLife.com

www.WritingCareerCoach.com

Tiffany's Speaking Schedule is managed by:

Command Performance Speakers' Bureau
www.commandperformancesb.com

Tiffany is represented by
Chip MacGregor of MacGregor Literary
Chip@macgregorliterary.com

What others have said about Tiffany...

Tiffany Colter presented her marketing workshop at our first annual Midwestern Dreams writer's conference on October 18th. I couldn't be more pleased that she accepted our invitation to come to our conference...Tiffany kept her twenty "students" enthralled with real life situations to illustrate her points. Her information was current, practical, and presented in a humorous way.

Sandy Wickersham-McWhorter, president, MOWA

I have to say that Tiffany Colter is a little powerhouse of powerful information! Her sessions are jam-packed with practical and out-of-the-box ideas that you will be drooling to implement in your time management and writing life...And her confidence is contagious, so you'll leave feeling like, 'Hey, I can do this, too.' Really, don't miss Tiffany--you can't afford to be ignorant of her down-to-earth strategies that will energize your career."

Linore Rose Burkard
Author, *Before the Season Ends*.
www.LinoreRoseBurkard.com

"You presented us with a tremendous amount of information in a very short time."

Maureen McClain

Tiffany Colter is a passionate freelance writer whose credits include *Today's Christian*, *Charisma Magazine*, *Toledo Business Journal*, and the *Afictionado E-zine*. Tenacious in her approach not only to create a great story, but also to mentor other writers, Tiffany can always be found in the presence of a book or laptop. A former world traveler who is fluent in three languages, she strives to reach those who are hurting around her. She enjoys helping others build a strong business and writes a daily marketing blog for writers called the Writing Career Coach and a common-sense money management site, TheBalancedLife.com. Tiffany lives outside Toledo, OH with her husband, a recent cancer survivor, and their four girls.

Speaking Topics

Writing for Small Business Owners

As a small business owner, you need to reach, and effectively communicate with, your customers. The increasing popularity of Web sites and newsletters as marketing tools require effective writing skills. Many small business owners cannot afford to hire a full-time writer. This means owners must do the writing themselves. In this class we will cover the writing skills crucial to the success of small business owners, and we'll identify resources for business owners who must outsource those skills.

Establishing a strong writing business.

"I'd like to write a book someday."

If you've ever uttered that statement, this is for you. Whether you'd like to sell an article, write a biography, or become a full-time freelance writer, this presentation will help you effectively establish yourself in the business of writing. Through exercises and action steps, participants will build a writing career road map, as well as identify specific tasks to turbocharge their goals into reality. They will gain the tools to create a focused writing business plan that will work.

Get Organized for Greater Efficiency

Do you wish that you had more work to get your bills paid? Do you wish you had more time to get your work done? Do you wish you could spend more time with your family and less time working? Do you wish you had time to SLEEP!! You're not alone. In this class we will learn how time management improves your efficiency, and discover ways to tweak out more time in your day to do the things you need to do. Your business will be more effective and focused, making it stronger in the areas of marketing, communication, project management and goals.

The Balanced Life: Your Success Blueprint in Tough Economic Times.

Have you recently lost some or all of your income? Is the shaky economy causing you to question your future financial security? Are you swimming in debt without relief? This class presents principles Tiffany and her family used discovered and honed when they weathered the complete loss of income when her husband was diagnosed with cancer, then lost his job. Through struggles, close calls, hard work and many tears, they learned how to live a life of balance-and come out better on the other side financially than they went in to the crisis. In this class she shares how they made it—and how you can too.